Mehdi Zarei

UI/UX Designer

Hamedan, Iran · Remote
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UI/UX designer with 2+ years of experience in web, mobile and dashboard products across fintech, e-commerce and biotech. I build design systems and use AI tools to move faster from idea to developer handoff.

EXPERIENCE

Freelance UI/UX Designer
2026 – Present

Remote

- **Apterna** and **Dawn Therapeutics** (Aug 2026): UI/UX and design systems for two London-based biotech websites, with light and dark themes.
- **Sinmoruk** (sinmoruk.ir): designed and built a fantasy-writing brand website end to end, with brand-driven 3D visuals and a Telegram bot.

UI/UX Designer
Nov 2025 – Mar 2026

Crypto exchange & trading startup

- Designed the exchange and trading app, wallet app, website and full admin dashboard.
- Built the company design system.

UI/UX Designer
Apr 2025 – Nov 2025

XGen Design Team

- **Positron** (e-commerce): redesigned flows and removed redundant purchase steps; 180+ screens.
- **IranScam** (fintech): built the mobile experience and redesigned key flows, raising engagement by 25%.
- **National Revolution University**: redesigned portal, news portal, mobile app and admin dashboard.
- Built a design system (80+ components) that cut design and development time by 35%.

UI/UX Design Intern
Jan 2025 – Mar 2025

XGen Academy

- **Doctor Reserve**: appointment website and doctor dashboard (40+ pages), tested with 2 users.
- Received the “Top Student” title.

VOLUNTEER

Assistant Mentor
Apr 2025 – Oct 2025

XGen Academy

- Mentored 8+ design teams across 2 courses, from research to final presentation.

LINKS

Portfolio
LinkedIn
Instagram
Behance
Dribbble

SKILLS

Design Systems
Responsive Design
Dashboard Design
Wireframing & Prototyping
UX Research & Testing
Information Architecture
AI-assisted Design

TOOLS

Design
Figma, FigJam, Photoshop, Illustrator

AI
Claude, Claude Code, Claude Design, ChatGPT, Codex, Figma Make

EDUCATION

MSc IT Engineering
National Revolution University
2023 – Present

BSc Computer Engineering
Hamedan University of Technology
2017 – 2022

CERTIFICATION

UI/UX Design
XGen Academy, Mar 2025

LANGUAGES

English · Intermediate
Persian · Native