# Fatemeh Javdani

09910677174

UX/UI Designer

Fatemeh.jaavdani@gmail.com

Mashhad-Open to relocate to Tehran

https://fatemehjavdani.framer.website/

## PROFILE

I'm a UI/UX designer transitioning into Product Design, with a background in Computer Software Engineering and several years of experience in visual design. I'm highly proficient in Figma and comfortable with user flows, wireframing, responsive design, and design systems. I'm also developing my skills in UX research and product thinking, with a growing focus on understanding problems and designing solutions based on user and business needs. I enjoy learning, exploring different perspectives, and improving my work through feedback and practice.

## SKILLS

Strong analytical and problem-solving skills with the ability to structure complex user flows into clear design solutions. Open to feedback, quick to learn, and comfortable working in collaborative and iterative environments. Able to communicate ideas clearly and adapt based on feedback.

UX

- User Research
- User Flows
- Wireframing
- Prototyping

UI

- Design Systems
- Responsive Design
- Visual Hierarchy
- Component Design

Tools

- Figma (Advanced)
- Auto Layout · Variables
- Adobe Photoshop
- Adobe Illustrator

## WORK EXPRIENCE

### Homa – HR Management Dashboard

Freelance Apr 2025-May 2025

Designed an HR dashboard that centralized employee requests, attendance tracking, events, and organizational information to reduce navigation complexity and improve access to critical HR data. Led the design process from research and information architecture to wireframing and UI design. Case Study

### BeatPass – Concert Ticket Booking

Freelance AGU 2025-SEP 2025

Designed a concert ticket booking experience that streamlined event discovery and ticket purchasing. Developed user flows, information architecture, wireframes, and UI designs based on existing research and identified user needs. Case Study

### Eco Gold – Digital Gold Trading Platform

Freelance OCT 2025-NOV 2025

Designed a gold trading platform focused on improving trust and clarity in the buying and selling experience. Created user flows, information architecture, and UI designs to simplify product browsing and decision-making. Case Study

### Shiply – Urban Transportation App

Freelance Apr2025-May2025

A transportation platform that simplifies trip booking and management for both passenger and cargo use cases, focusing on clearer navigation, improved information structure, and a smoother end-to-end user journey. Case Study